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Our Story

IM Solutions is the fastest-growing subsidiary of **IM Holding**, delivering data-driven digital solutions since 2008. Over the past years, we have been helping businesses across Egypt and the Middle East outperform and adapt across fast-moving markets.

Our multidisciplinary teams deliver fully integrated solutions—spanning **strategic consulting, infrastructure & connectivity, web design and app development, hosting & cloud, SEO, digital marketing, and enterprise system integration**—to fuel growth.

With over two decades of collective experience, we've led the delivery of hundreds of successful projects – serving multinational brands, public institutions, and industry leaders including **Zanussi, Fawry, Imtenan, Kent College, HNI – Dubai, DEWA Dubai, Social Eyez** and **the Ministry of Planning in Egypt**.



IM Holding Success in Stats

25

Years in
the Market

3

International
Awards

30⁺

Employees

1000⁺

Clients

500⁺

Projects
Delivered

2⁺

Locations



Our Values



Innovation

We foster a culture of continuous innovation, pushing the boundaries of technology to provide creative and effective solutions that drive business growth.



Integrity

Integrity is non-negotiable. We conduct ourselves with the highest ethical standards, ensuring transparency, honesty, and trust in all our interactions.



Customer-Centric

We foster a culture of continuous innovation, pushing the boundaries of technology to provide creative and effective solutions that drive business growth.



Excellence

We strive for excellence in every project and endeavor. Our team is dedicated to delivering high-quality results that make a meaningful impact.



Adaptability

In a fast-paced digital landscape, adaptability is key. We embrace change and adjust to new challenges, staying ahead of trends to keep our clients ahead too.



Teamwork

We believe in the power of collaboration. Our diverse and skilled team work cohesively to achieve common goals, leveraging each other's strengths and expertise.



MISSION

IM Solutions' mission is to enable digital success through innovative solutions and clientcentric services.

VISION

IM Solutions' vision is to be a global leader in digital technology, empowering businesses to thrive in the digital age.

AIM

IM Solutions' aim is to consistently deliver excellence, drive innovation, and exceed client expectations, fostering lasting partnerships and sustainable growth.



Our Solutions

01 Connectivity
Services

02 Cyber Security
Services

03 Web Design and
Development

04 Hosting and
Cloud Solutions

05 Digital Research,
Strategy, and
Planning

06 Digital Marketing
& Data Analytics

07 Search Engine
Optimization
(SEO)

08 Social Media
Optimization
(SMO)

09 Analysis and
Business Models
Formulation



Infrastructure Solutions

INFRASTRUCTURE SOLUTIONS



Leased Line

Catering to businesses seeking reliable connectivity, our Leased Line Service delivers dedicated, secure, and high speed internet access.



Microwave Network

We offer dedicated highspeed, stable connectivity using microwave technology designed for critical operations and communication.



Fiber Connection

We offer a cost-effective solution, providing dedicated resources in a virtualized environment for performance and control.



VPN

We offer Cloud Hosting services harnessing cloud technology for scalable, resilient computing resources for your business or website.



Our Esteemed Infrastructure Clients





Hosting and Cloud Solutions

HOSTING & CLOUD SOLUTIONS



Shared

We offer shared hosting, ideal for small to medium websites. Multiple sites share a single server, making it cost-effective.



Dedicated

We offer dedicated hosting for high-traffic websites and applications, providing exclusive resources, robust performance, and top-tier security.



VPS

We offer a flexible, cost-effective solution providing dedicated resources in a virtualized environment for optimal performance and control.



Cloud

We offer Cloud Hosting services harnessing cloud technology to provide scalable, resilient computing resources for your business or website.



Our Esteemed Hosting Clients





Web and App Development





WEB & APP DEVELOPMENT



Custom Designs

Transform your unique vision into reality. Our custom websites reflect your brand's identity and captivate your audience with a unique online presence.



E-Commerce

Our E-commerce websites are tailored to your brand, designed for conversion, and equipped with seamless payment and inventory management systems.



WordPress

We specialize in creating highly customizable and user-friendly websites using the popular WordPress platform.

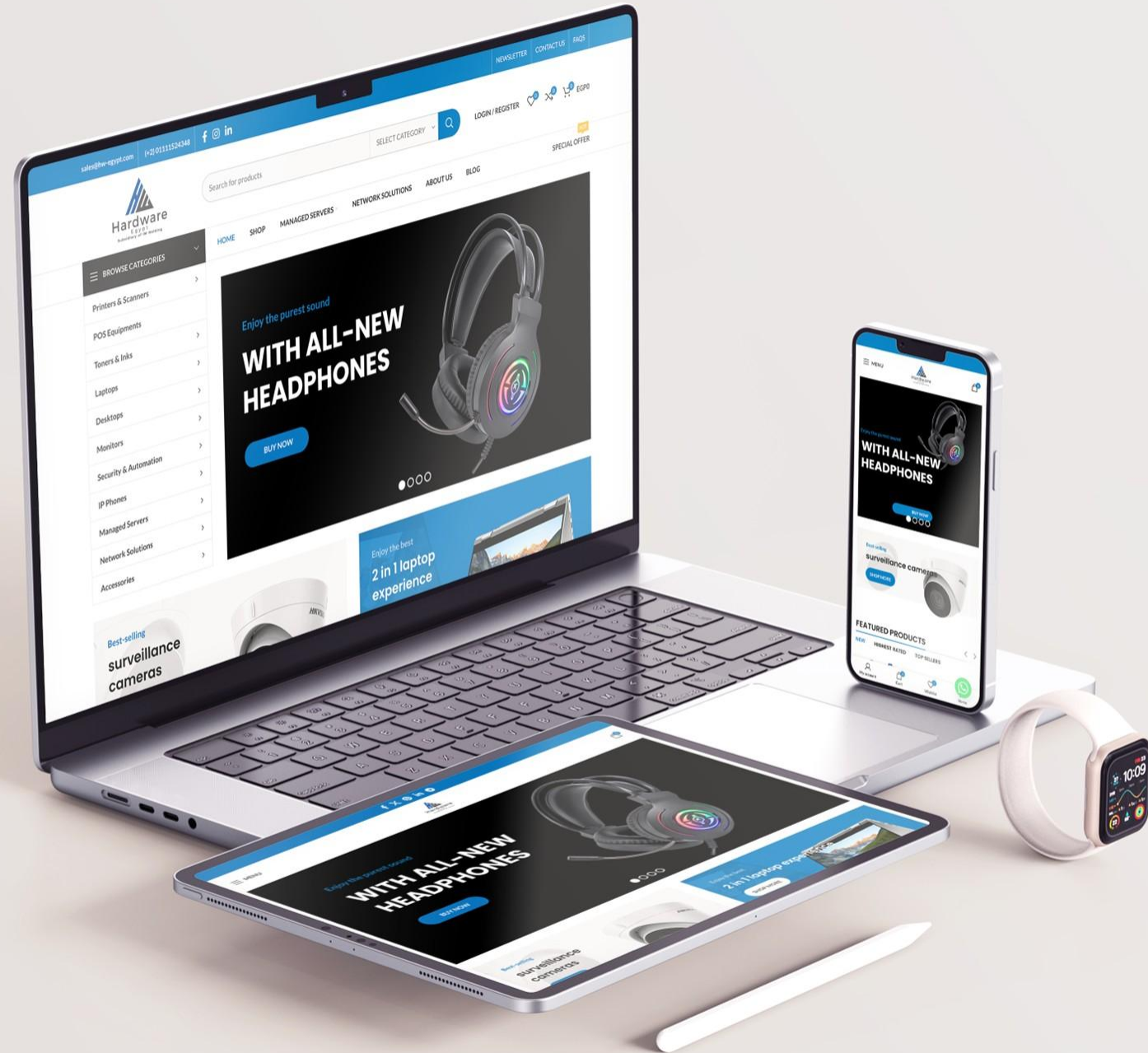


Our Work in Web and App Development



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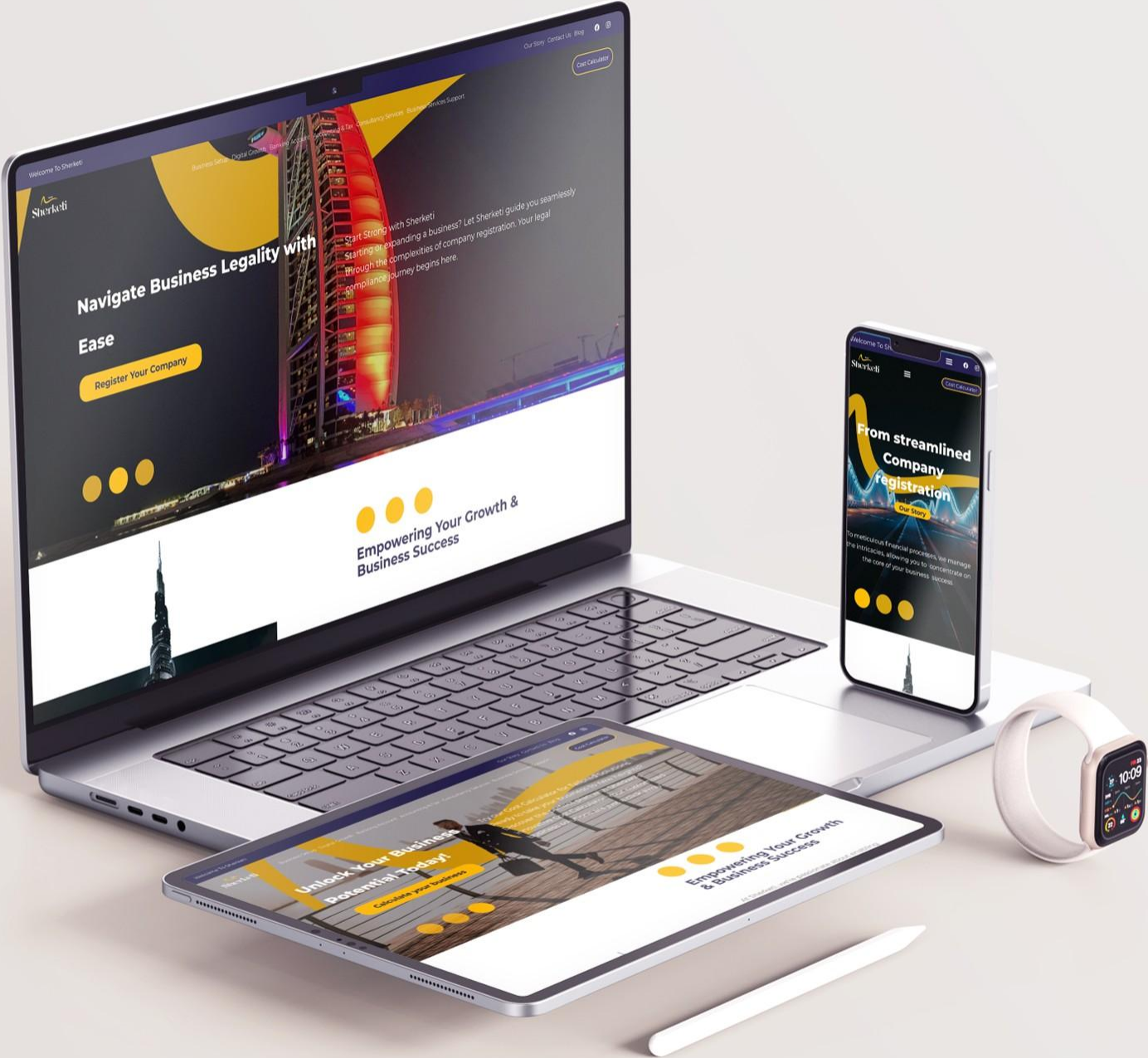




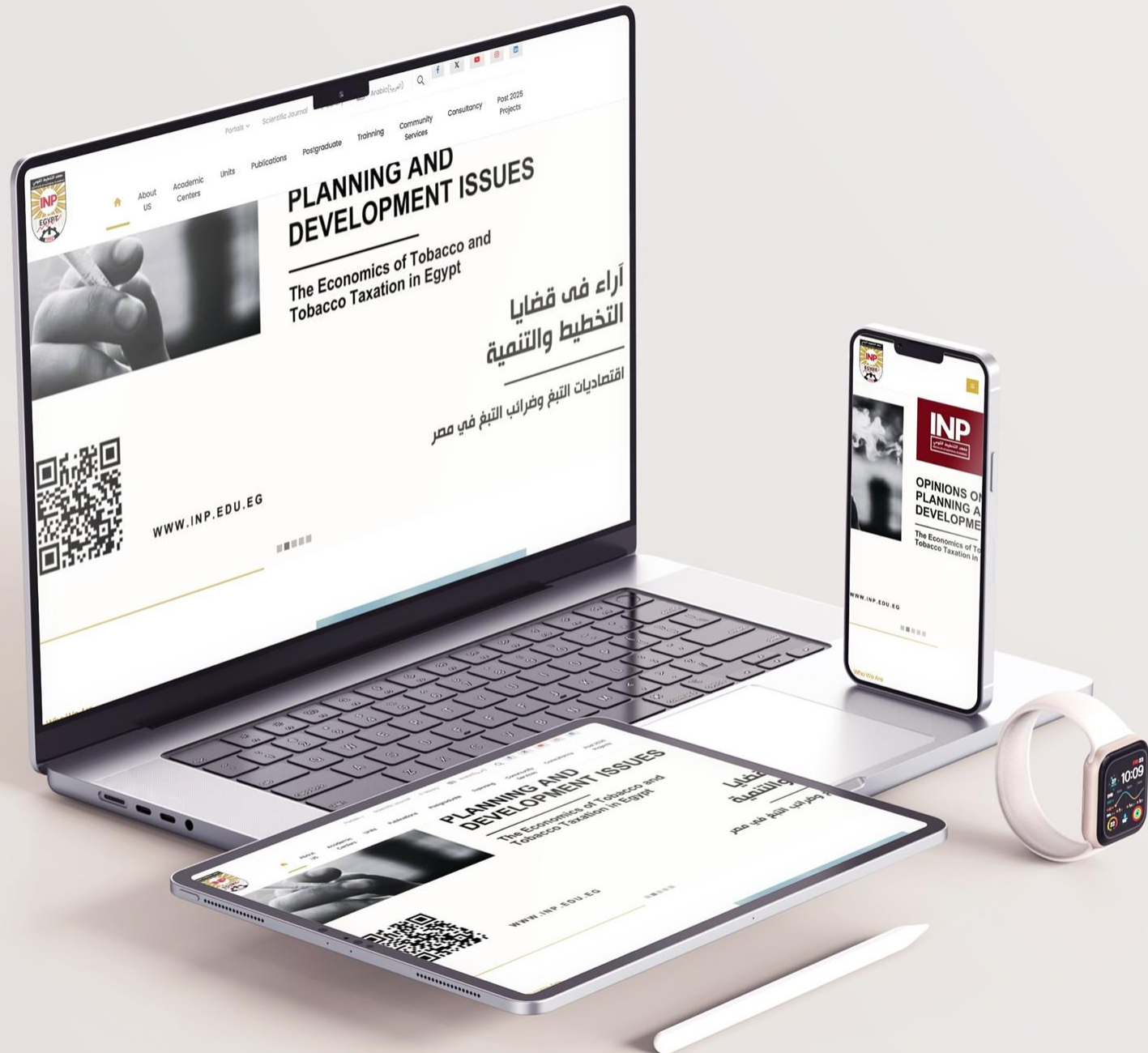


KENT COLLEGE
WEST CAIRO

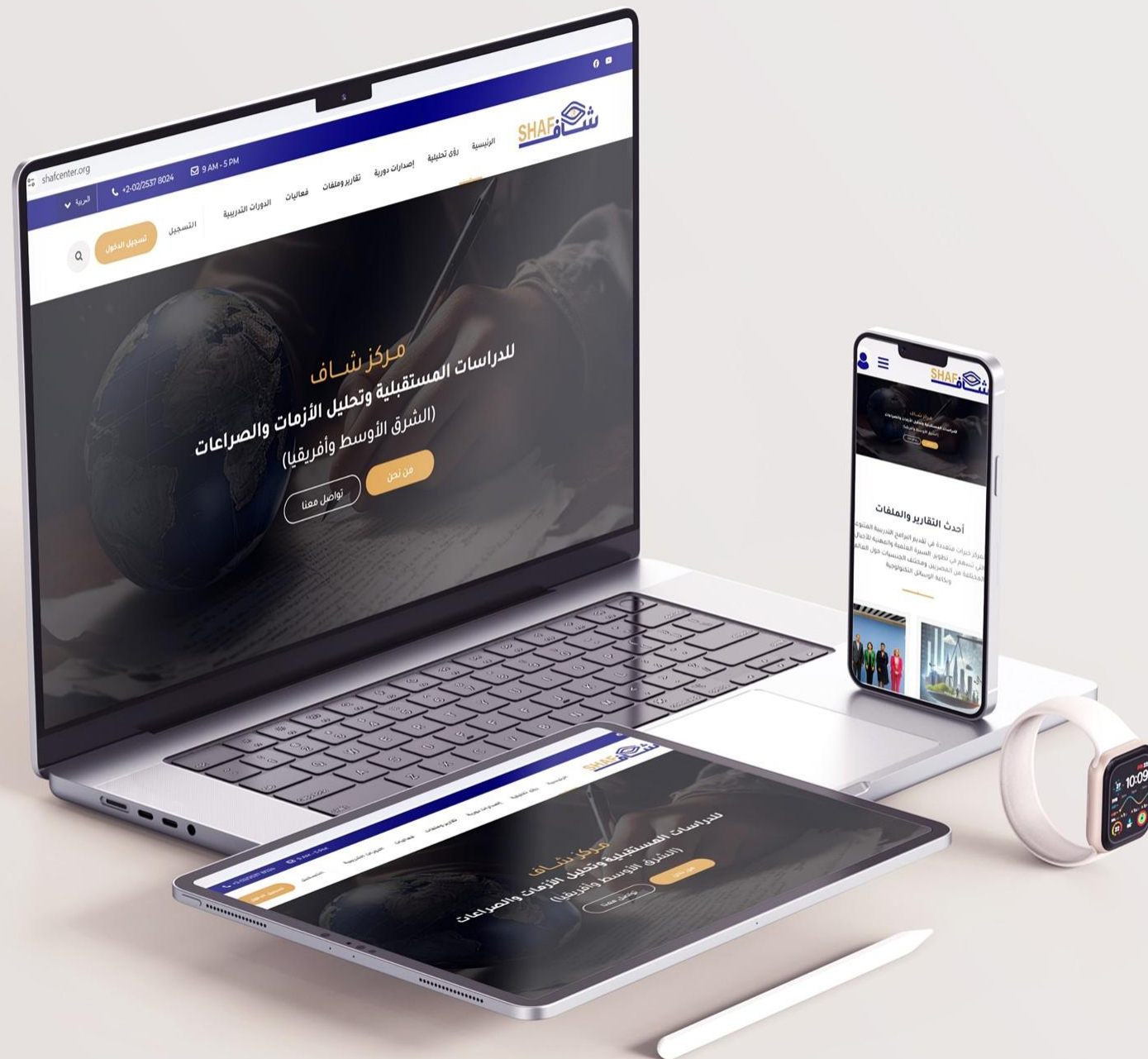


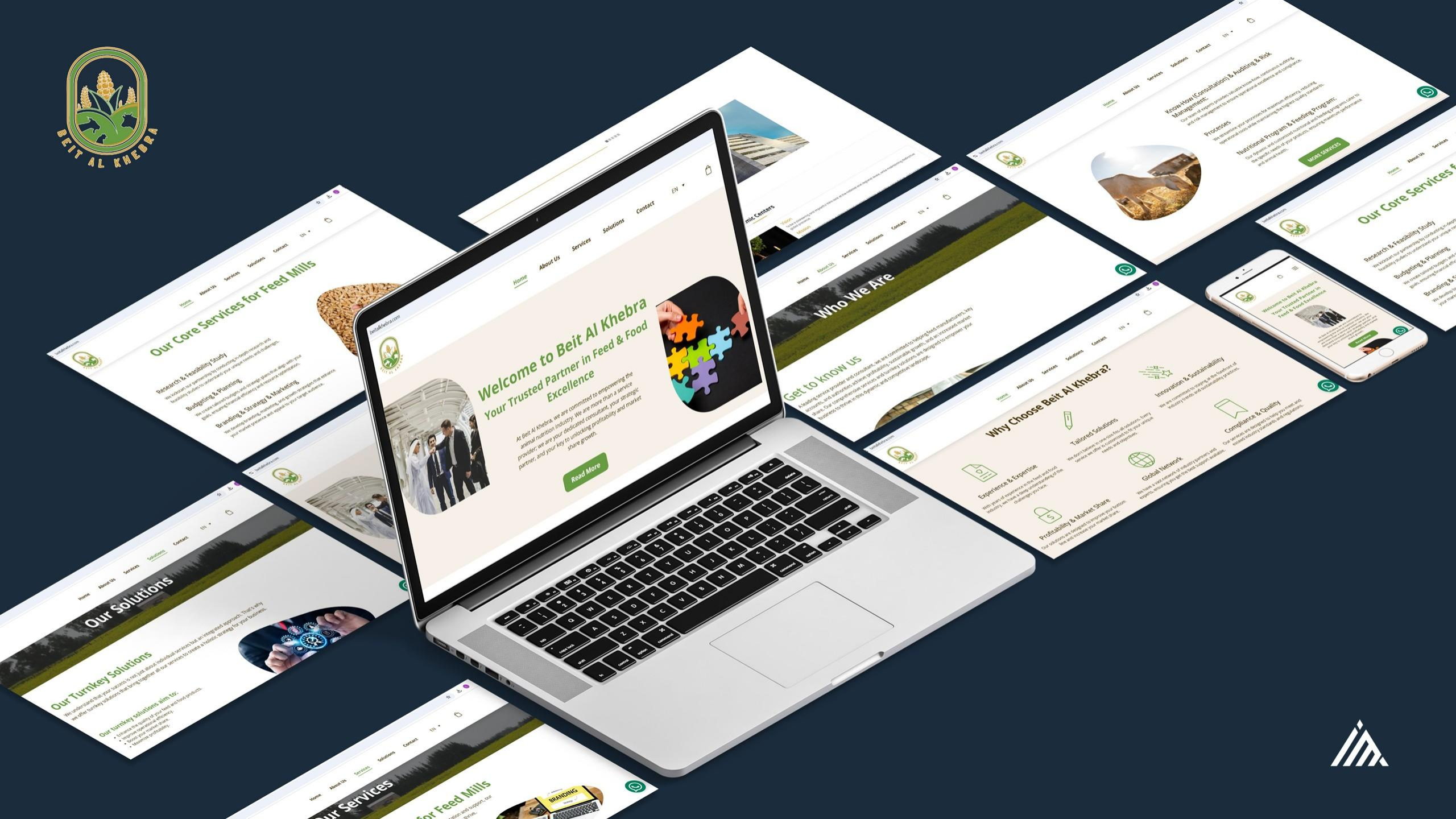


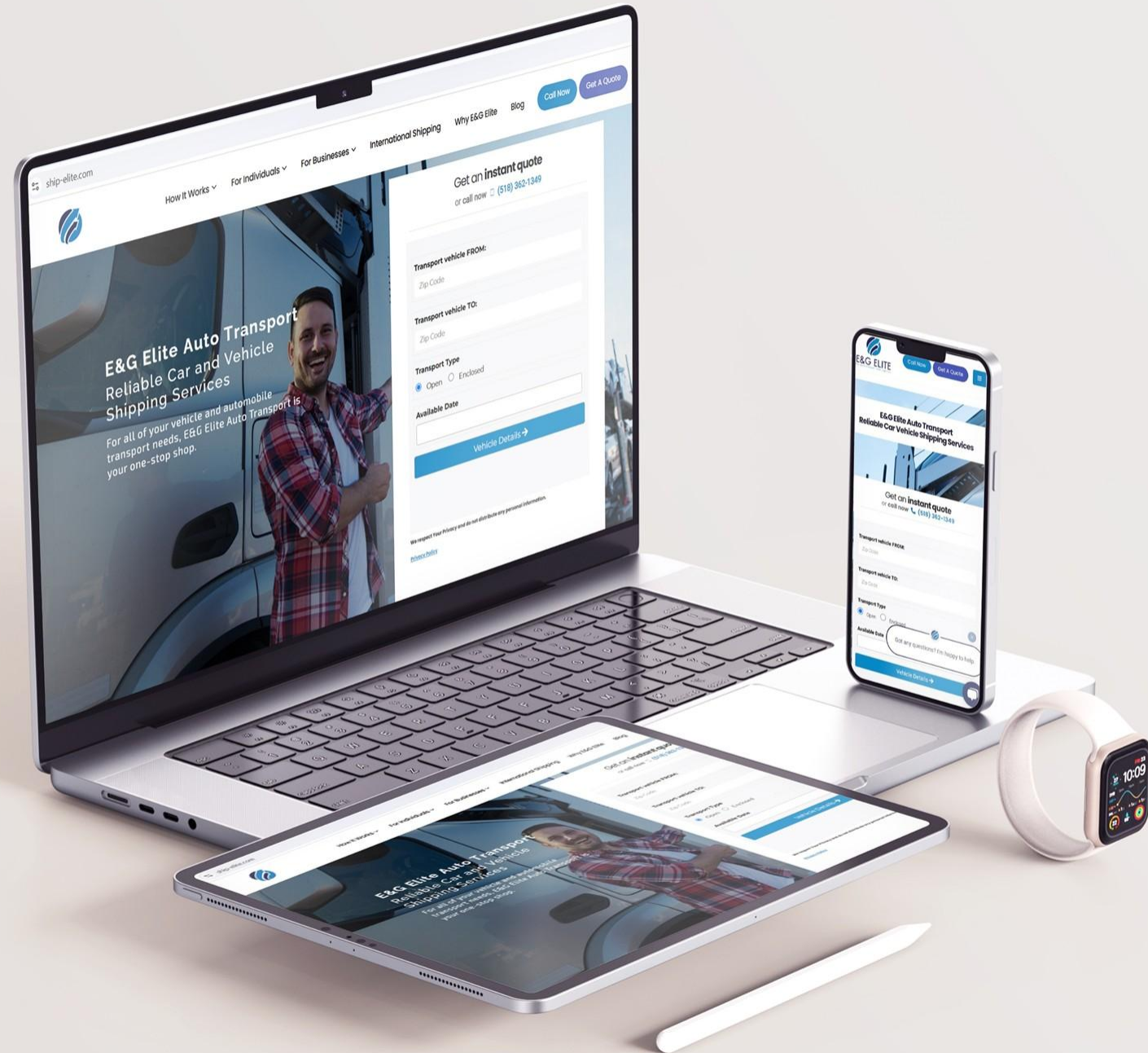
















Our Esteemed Web Clients





Digital Growth Services



Research & Strategy





RESEARCH & STRATEGY

Digital Research

We offer data-driven insights to help businesses reach objectives. Through market and competitor analysis and studying customer behavior, we pinpoint prime opportunities and hurdles.

Digital Strategy

Drawing on our industry acumen and insights, we help businesses formulate impactful strategies that align with their objectives, amplify their online presence, and foster growth.

Brand and Content Strategy

At IM Solutions, we understand the significance of strategic planning in branding and content. Our dedication is helping businesses harness branding and content to achieve marketing goals.



Digital Marketing



DIGITAL MARKETING



Search Engine Optimization

With our SEO expertise, we boost your online visibility, rankings, and drive targeted traffic, ensuring your business stands out digitally.



Paid Advertising

Elevate your brand's digital presence with our paid advertising solutions. From targeting to data-driven optimization, we deliver growth-driving results.



Social Media Marketing

We help businesses enhance online presence with customized social media strategies, including management, ad campaigns, and analytics.

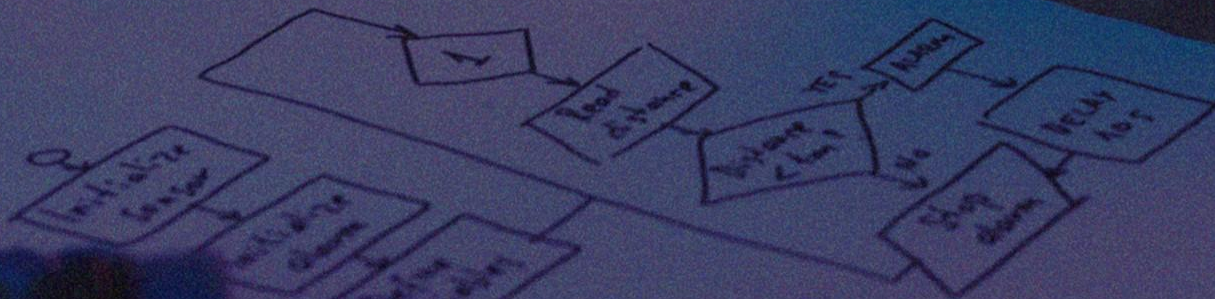


Analytics and Reporting

We leverage data to provide in-depth analytics and reporting, uncovering valuable insights for informed decision making.

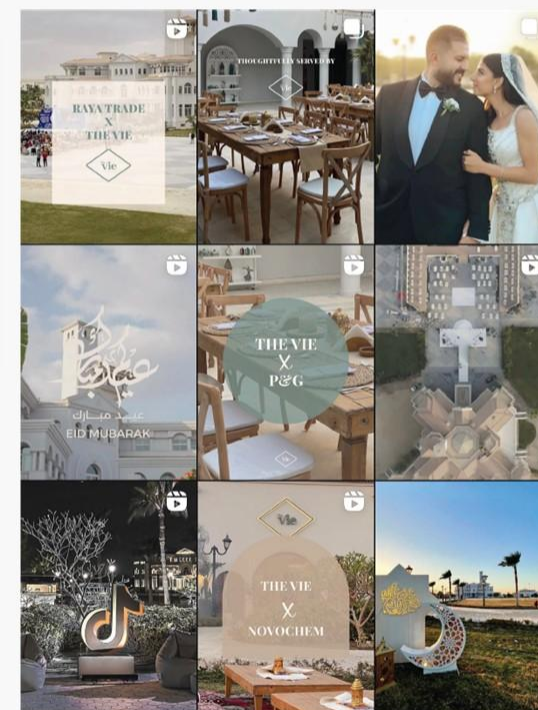
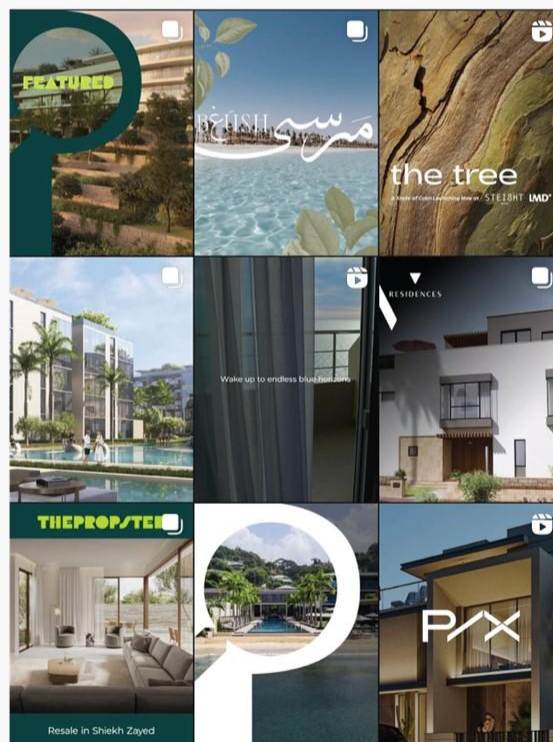
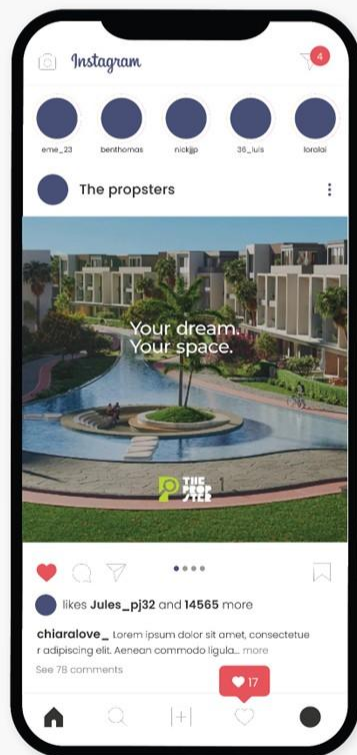


Our Work in Social Media



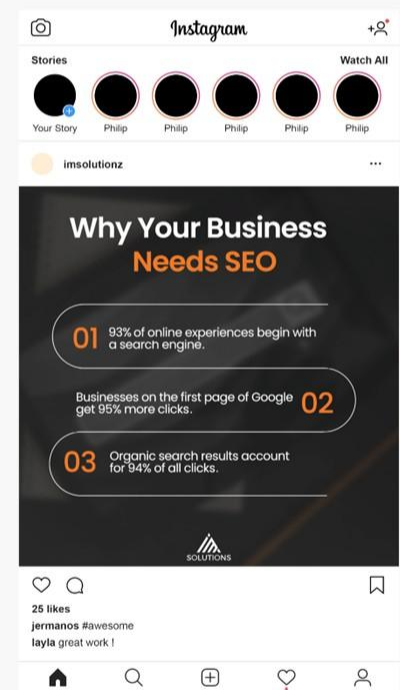


Layouts





Posts





Our Clients In All Services



01 Health & Hospitality



02 Large Companies





03 Education



KENT COLLEGE
WEST CAIRO



جامعة ٦ أكتوبر
OCTOBER 6 UNIVERSITY



04 Sports



LA7™



Building
Champions.





05 Government





06 Media

Synergy

+ WUNDERMAN
THOMPSON



MEDIA HUB
سعدی - جوهر

FP7McCann

07 Other



E&G ELITE
For Auto transport and Logistics

DREAM
INTERNATIONAL

GIZA
SYSTEMS
we integrate



MCS
MIDEAST COMMUNICATION SYSTEMS



Testimonials



Thank you for the outstanding service and knowledgeable team.

Commercial Manager
Champions store



IM Holding Arabia team are mastering the growth digitally in the most efficient and optimized and professional manner.

Marketing Director
Elhadithah Lelalaaf



What distinguishes them is their deep understanding of our unique needs, which goes beyond technical expertise.

IT Department
October 6 university



Our websites have proven to be exceptionally user-friendly and immensely beneficial to our clients.

IT Manager
Global View



MEDIA HUB
سعدی - جوهر

You are truly the best
internet provider I have ever had

IT Manager
October 6 university


EMALINA

They are always very responsive and
continuously seek to improve our online
presence in the fashion industry, a great
help as they created our website and
managed our social media platforms.

Business Owner
Emalina



We need to thank you for your usual support and quality of service with us as Imtenan. IM Solutions' team are Legends.

**IT Manager
Imtenan**



KENT COLLEGE
WEST CAIRO

What impressed me most was their commitment to meeting deadlines. They delivered on time, which was a huge relief and a testament to their efficient project management skills.

**Senior Marketing and
Communications Specialist**



Our Awards



IEEE Best Portal
Award



IM Holding CEO
best CXO in MENA
region



IM Holding CEO
Innovation 1st Place
Award London 2019

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